



DEPARTMENT OF THE NAVY  
CHIEF OF NAVAL PERSONNEL  
701 SOUTH COURTHOUSE ROAD  
ARLINGTON VA 22204-2472

15 Mar 24

From: Chief of Naval Personnel  
To: Presidents, FY-25 Active Duty Senior Chief and Master  
Chief Petty Officer Advancement Selection/Marketplace  
Screen Boards  
  
Subj: ORDER CONVENING THE FY-25 ADVANCEMENT SELECTION/  
MARKETPLACE SCREEN BOARDS TO CONSIDER CHIEF AND  
SENIOR CHIEF PETTY OFFICERS FOR ADVANCEMENT TO SENIOR  
CHIEF AND MASTER CHIEF PETTY OFFICER  
  
Ref: (a) FY-25 Active Duty and Navy Reserve Senior Enlisted  
Advancement Selection/Marketplace Screen Boards  
Precept  
  
Encl: (1) Board Membership  
(2) Recorders and Assistant Recorders  
(3) Administrative Support Staff  
(4) Competitive Group Quotas

1. **Date and Location**

a. The Advancement Selection/Marketplace Screen (AS/MS) boards, consisting of you as presidents, the personnel listed in enclosure (1) as members, the personnel in enclosure (2) as recorders and assistant recorders, and the personnel listed in enclosure (3) as administrative support staff, are ordered to convene at the Navy Personnel Command, Millington, TN, at 0800, March 25, 2024, or as soon as practicable thereafter.

b. The boards shall proceed in accordance with all guidance in this letter and reference (a).

2. **Board Authorized Selections.**

a. **Limits on Selection.** The total number of candidates who may be recommended in each competitive group shall not exceed the quotas specified in enclosure (4). The advancement selection boards shall only recommend up to the quota if the board determines that there are a sufficient number of fully qualified candidates.

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b. **Merit Screening.** The following is provided as supplemental guidance to conduct the Marketplace Screen Board in determining merit screen selections: Merit screened Sailors are chief and senior chief petty officers (E-7 and E-8) whose records contain documented sustained performance consistently superior to the performance of other Sailors screened for advancement by the boards. The boards are authorized to choose up to 15 percent of Sailors (or at least one) in each competitive rating when determining whether to award a merit screening status. Sailors that are merit screened will be given additional preference when making applications for senior chief and master chief petty officer jobs in the Senior Enlisted Marketplace.

### 3. **Best and Fully Qualified Selection Standard**

a. **Fully Qualified.** All candidates recommended for advancement must be fully qualified. That is, each candidate's qualifications, experience and performance must clearly demonstrate that he or she would be capable of performing the duties of the next higher paygrade. Candidates that do not meet that standard shall not be recommended for advancement.

(1) Candidates fully qualified for advancement demonstrate a requisite level of leadership, technical expertise, managerial and communication skills, integrity, and commitment to the personal and professional development of subordinates, resourcefulness in their assignments, and recognition of our Navy's heritage required to perform in the next higher paygrade.

(2) Fully qualified candidates must clearly demonstrate adherence to Navy and Department of Defense ethical standards, loyalty to Navy Core Values and our Chief Petty Officer (CPO) mission, vision and guiding principles as listed on the CPO evaluations.

b. **Best Qualified.** Among the fully qualified candidates, you must recommend for advancement the best-qualified candidates within their respective competitive group. Each board member shall apply this guidance when briefing individual records, discussing, and voting. Additionally, members will use the considerations below to guide their determinations of the best-qualified candidates.



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(1) Scope and Impact of Leadership

(a) You must consider the scope of the candidate's primary job assignments and the impact throughout the command, area, and fleet.

(b) The best-qualified candidates will have proven and sustained superior performance in arduous and challenging operational in-service or joint leadership assignments. They will have **demonstrated skill in enhancing teamwork and individual performance** that directly contributes to unit warfighting readiness and significant accomplishments. You must consider that the future Navy or joint force leadership will comprise a mix of service members that have excelled in both traditional and alternate career paths. You should consider candidates who have clearly demonstrated sustained superior leadership and shown competency in mentoring and developing Sailors as measured by qualification accomplishments, subordinate professionalism, advancement results, influence on retention/attrition, and the extent to which the candidate trains and educates on the principles of leadership, watchstanding, professionalism, and heritage.

(c) Mess, Sailor, and Wardroom Development and Impact. You must consider peer leadership as demonstrated by successfully leading and developing peers and juniors within the Mess, serving as a team player to solve command-wide problems, demonstrating a strong presence that sets the tone with peers and holding peers accountable for their professional and personal conduct. You must also consider the candidate's impact on Wardroom development and effectiveness as demonstrated by developing, mentoring, or advising officers, individually and collectively.

(2) Institutional and Technical Expertise. You must consider documented institutional and technical expertise and the extent to which each candidate used that knowledge to train on principles of leadership, professionalism, technical proficiency, and heritage as measured by subordinate advancement results, qualification accomplishments, retention, etc. You shall also consider a candidate's management skill towards achieving warfighting readiness by evaluating the candidate's impact on unit mission; results with division, department, unit-level certifications, inspection, readiness exams, and completion of required and recommended institutional and

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technical training curriculums, such as service or technical schools, United Services Military Apprenticeship Program, professional licenses, credentials, and other certifications.

(3) Special Qualifications. You must consider the attainment of special qualifications (both above rank and in and out of rating) beyond the minimum requirements, which have an impact on mission effectiveness.

(4) History of Assignments

(a) Every job in the Navy is important and candidates can be frequently detailed to duty outside of their rating, which may not be typical of the candidate's traditional community career path. Each of the specific types of special programs and commands cannot be listed in this document, but many such types of duty are considered arduous and require selective assignment and special qualifications. In determining which candidates are best and fully qualified, you must consider that candidates serving in these types of highly selective assignments compete within a group of individually selected personnel with equally superb records. Repeat tours in special programs should not be viewed negatively.

(b) Due to operational demands or needs of the Navy, some assignments may result in a candidate missing the opportunity to serve in a community-recognized milestone to be competitively ranked on an evaluation. A candidate serving in one of these assignments may be rated by a reporting senior unfamiliar with the candidate's occupational specialty and the Navy evaluation report system. Therefore, special attention must be taken in reviewing those candidates' records.

(c) In evaluating a candidate's history of assignments, consideration should be made that candidates are not always in control of their duty assignments or scope of responsibility. Closed-loop communities can restrict assignment diversity. The candidate does not control the size of a command and the number within peer ranking.

(d) You should also consider for selection those candidates who have successfully completed, or are currently serving in, the extremely demanding tour of duty as Command Senior Enlisted Leader. This tour demands leadership

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responsibilities inherent in Command Master Chief billets, but for smaller commands. You should consider that these candidates may be performing entirely out of rating during that tour.

(5) **Education and Professional Development.** You must consider the completion of professional military or advanced civilian education. Professional Military Education entails Primary Professional Military Education, Senior Enlisted Joint Professional Military Education, and Leadership Development (Senior Enlisted Academy, Joint Special Operations Senior Enlisted Academy, Air Force, Marine Corps, and Coast Guard Academies). Our Navy's future senior enlisted leaders hone and develop leadership skills from these courses required to function as future departmental leading CPOs.

A handwritten signature in black ink, appearing to read "R. J. Cheeseeman, Jr.", with a stylized, flowing script.

R. J. CHEESEMAN, JR