



INFORMATION WARFARE ETHOS

INSPIRE•MENTOR•LEAD•PREVAIL

WARFIGHTERS. WARFIGHTING. WINNING

- Fully integrated with Naval, Joint and Combined Forces to deliver lethality
 - Advanced technical acumen, focused on operational outcomes
 - Deep sophisticated knowledge of the adversary

INVESTED. ENGAGED BATTLE-MINDED LEADERS

- Confident, humble, responsible and accountable
 - Recruit, manage, cultivate and retain talent
 - Set the standard of world-class performance

INNOVATIVE TACTICIANS

- Agile and flexible in an all-domain battlespace
- Accelerated operational employment and synchronization of IW capabilities
 - Partners with academia / industry to refine capabilities through R&D

OPERATIONALLY FOCUSED / LETHALITY DRIVEN

- Optimizing and integrating IW effects across the competition continuum
 - Delivering first mover advantage
 - Precision Execution

HIGH PERFORMING PROFESSIONALS

- Uncompromising standards of excellence
- Advancing Naval warfighting through operational and tactical proficiency
- Underpinned by high velocity learning, world-class training and education

*The IW warfighting domain extends from seabed to space.
The IW pillars of Battlespace Awareness, Assured C2 and Integrated
Fires are foundational to Navy's success in competition,
crisis and conflict.*

