

PAO

Public Affairs Officer

"Telling Truth with a Purpose"



AMERICA'S
NAVY



NETWORK OF PROFESSIONALS

The Active Duty Navy Public Affairs community is made up of about 250 Public Affairs Officers, 1200 enlisted Mass Communications Specialists, and 400 Civilian public affairs practitioners. Our competitive advantage is our tight network of competent professionals.

Public Affairs Officers (PAOs) are the Navy's professional communicators who advise senior leaders on communication strategy, lead Navy communication teams, engage with media and the public to tell the Navy's story, and defend our fleet from misinformation and negative publicity.



A M E R I C A ' S
NAVY®



WHY PAO?

Ultimate Public Service:

- Meeting our obligation to inform the American public about their Navy
- Upholding the DoD Principles of Information mandate to ensure the public receives timely and accurate information

PR like no other:

- Communicate with 200+ years of credibility
- Maximize your PR or Communication degree with world-wide impact on day one

Diverse Team of Professionals:

- Approximately 50/50 female/male
- PAOs of all races and ethnicities represent the diverse citizens of our nation

Phenomenal Pay and Benefits:

- Competitive starting pay
- Tax free allowances for housing and meals
- 30 days annual paid vacation
- Paid Maternity/Paternity leave
- Comprehensive medical and dental
- 401k (equivalent) program
- Paid masters program options
- Opportunities to live and serve abroad

**COMMUNICATE WITH YOUR COUNTRY
CONNECT WITH YOUR COMMUNITY**





INITIAL CAREER PATH

Initial Tour (Years 1 to 3)

Aircraft Carrier Assistant PAO

- Responsible for media department and leading 25 enlisted Sailors

Navy Public Affairs Support Element Action Officer

- Deployable Public Affairs support for world-wide special missions
- Automatic promotion at 2 year point

Second/Third Tours (Years 3 to 8)

Independent Duty PAO

- Director of communication for overseas base, submarine/destroyer squadron

Staff PAO tour

- Supporting senior PAO on major fleet or command staff

CHINFO News Desk Action Officer

- Supporting the Navy's news desk in the Pentagon responding to national and international media queries
- Automatic promotion at 4 year point
- Eligible for first competitive promotion board at 8 year point

Fourth Tour (Years 8 to 11)

Milestone Tour

- Director of Communication /Department Head for Aircraft Carrier/Strike Group leading a team of one junior PAO, 25+ enlisted, and 20+ part time PAOs.





APPLICATION REQUIREMENTS

Eligibility Requirements:

- **Citizenship:** U.S. Citizen.
- **Age:** Must be commissioned prior to 37th birthday.
- **Time in Service:** No more than 8 years of prior active service.
- **Education:** Preferred degrees are in communication, public relations, public information, journalism, advertising, marketing, English, political science and international studies. Minimum GPA of 2.8 on a 4.0 scale.
- **Physical:** Meet Navy physical fitness and medical standards.
- **Obligated Service Requirement:** Four-year active duty commitment.

Interviews:

- Before submitting an application, Navy PAO direct accession candidates must complete a panel interview with a panel of active duty Public Affairs Officers.
- Contact PAO Community Manager for the schedule of interview panels and to sign up for next available panel.

Portfolio:

- Applicants must submit a portfolio that includes a selection of PR/Comms work that may include articles, comm. plans, photographs, videos, speeches or other PR or marketing materials.
- See Program Authorization 103 for a full list of program requirements.



Want More Information?

www.navy.com/careers/public-affairs-officer

Pay and Benefits:

<https://www.dfas.mil/militarymembers/payentitlements/Pay-Tables/>

For specific Public Affairs Officer questions contact the PAO Community Manager at 901-874-3098



For more information on forging opportunities in America's Navy and Navy Reserve, please visit us online at navy.com or call 1-800-USA-NAVY



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CAREERS



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