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SUBJ/2026 ACTIVE-DUTY FUND DRIVE IN SUPPORT OF THE NAVY- MARINE CORPS RELIEF SOCIETY//

REF/A/DOC/SECNAVINST 5340.7B/02JUN23//

AMPN/REF A IS SECNAVINST 5340.7B, FUNDRAISING AND SOLICITATION IN SUPPORT OF NAVY-MARINE CORPS RELIEF SOCIETY.//

RMKS/1. For 122 years, the Navy-Marine Corps Relief Society (NMCRS) has provided compassionate assistance to thousands of active duty and retired Sailors, Marines, and their families. When life delivers the unexpected, whether through emergencies like floods and disasters, family emergencies, transportation issues, and financial difficulties, NMCRS is there. NMCRS offers a wide range of confidential, needs-based financial assistance programs, including interest-free loans, grants, tuition scholarships, budget counseling, thrift shops, and visiting nurse services. Operating globally with over 50 full-service centers and 200 emergency service offices, NMCRS is staffed by thousands of dedicated volunteers and a small cadre of paid employees. Since 1904, NMCRS has delivered more than \$2 billion in financial assistance to more than 5 million active duty and retired Sailors, Marines, and their families worldwide.

2. The annual Active-Duty Fund Drive (ADFD) began on 1 March 2026, with a goal of raising \$8 million to sustain critical programs and services offered by NMCRS. While voluntary financial contributions are greatly appreciated and important, the primary objective of the ADFD is to increase awareness of the resources available to active-duty Sailors, Marines, and their families. By fostering a deeper understanding of the NMCRS s offerings, we can ensure that our active and retired Service Members and their loved ones get reliable assistance when they need it the most.

3. Leadership at every level plays a decisive role in the success of the ADFD. It is imperative that our senior leaders (both officers and enlisted) stay engaged throughout the campaign, encouraging their personnel to learn about NMCRS and affording them the opportunity to voluntarily contribute to its mission. By creating a supportive and informative environment, we can inspire a sense of unity and purpose among our Sailors and Marines.

4. I believe deeply in the mission of the NMCRS and in what it represents for our force. As a reflection of that commitment and my gratitude to the Sailors, Marines, and families who carry the burden of service, I will be donating my salary as the Secretary of the Navy to NMCRS. Although I hope

none of you find yourselves needing support from this great organization, I want all of you to know it will always be there to serve you.

5. Reference (a) provides comprehensive guidelines to the Chief of Naval Operations and Commandant of the Marine Corps on establishing respective Service financial goals in support of the ADFD benefiting NMCRS. Consistent with the rules governing the use of appropriated funds, commanders may authorize the use of such funds for traditional kickoff events, recognition ceremonies, and other non-solicitation activities that promote awareness of the ADFD.

6. Released by the Honorable John C. Phelan, Secretary of the Navy.//

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