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SUBJ/CY 2025 NAVY PUBLIC AFFAIRS AWARDS//

REF/A/DOC/NAVY PUBLIC AFFAIRS AWARDS (NPAA) PROGRAM CHINFOINST 5305.1A DATED 7 NOV 25
REF/B/DOC/CY-25 NAVY PUBLIC AFFAIRS AWARDS (NPAA) PROGRAM STANDARD OPERATING PROCEDURES DATED 7 NOV 25
REF/C/DOC/CHINFO ETHICAL USE OF ARTIFICIAL INTELLIGENCE GUIDANCE REF A THROUGH REF C LOCATED AT: [https://flankspeed.sharepoint-mil.us/sites/SECNAV_CHINFO/Chart Room Library/Forms/AllItems.aspx?id=%2Fsites%2FSECNAV%5FCHINFO%2FChart%5FRoom%5FLibrary%2F2025%20%2D%20CHINFOINST%205305%2E1A%20NAVY%20PUBLIC%20AFFAIRS%20AWARDS%20PROGRAM%2Epdf&parent=%2Fsites%2FSECNAV%5FCHINFO%2FChart%5FRoom%5FLibrary&p=true&ga=1](https://flankspeed.sharepoint-mil.us/sites/SECNAV_CHINFO/Chart_Room_Library/Forms/AllItems.aspx?id=%2Fsites%2FSECNAV%5FCHINFO%2FChart%5FRoom%5FLibrary%2F2025%20%2D%20CHINFOINST%205305%2E1A%20NAVY%20PUBLIC%20AFFAIRS%20AWARDS%20PROGRAM%2Epdf&parent=%2Fsites%2FSECNAV%5FCHINFO%2FChart%5FRoom%5FLibrary&p=true&ga=1)

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RMKS/1. The Navy Public Affairs Awards (NPAA) program recognizes outstanding achievement in communication efforts that advance Department of the Navy objectives.

2. SUBMISSION PROCEDURES: Reference (a) is the guiding program instruction and reference (b) is the standard operating procedure for submissions. They can be found at the links above or on the CHINFO Chart Room under the PA Policy section (click on CHINFO Instructions). Entries will be accepted from 0001 on 1 December 2025 to 2359 on 1 February 2026 EST. The SOP specifies whether categories are submitted via DVIDS or via e-mail.

3. CATEGORIES: Content Award (Individual and Team), Annual Excellence, and Campaign:

- a. Content Awards (Individual):
 - (1) Graphic Design
 - (2) Photography
 - (3) Videography
 - (4) Writing
- b. Content Awards (Team):
 - (1) Print and Digital publications
 - (2) Audio Production
 - (3) Video Production
- c. Excellence Awards:
 - (1) Graphic Designer of the Year (civilian and military)
 - (2) Photographer of the Year (civilian and military)
 - (3) Videographer of the Year (civilian and military)
 - (4) Writer of the Year (civilian and military)
 - (5) Enlisted Communicator of the Year
 - (6) MC of the Year

- (7) Junior MC of the Year
- (8) Blue Jacket MC of the Year
- (9) Reserve MC of the Year
- (10) Reserve Junior MC of the Year
- (11) Reserve Blue Jacket of the Year
- (13) Civilian Public Affairs Specialist of the Year
- (14) Junior Reserve PAO of the Year
- (15) Unit Public Affairs Representative (UPAR) of the Year
- d. Campaign Awards (Subdivided into four groups: shore small, shore large, small, afloat small, and afloat large):
 - (1) Best in Show
 - (2) Community Outreach
 - (3) Crisis Communication
 - (4) Special Event
 - (5) Internal Communication
 - (6) Public Information
 - (7) Deployment Excellence

4. ADDITIONAL ELIGIBILITY. Commands without designated public affairs personnel are welcome to submit entries for appropriate award categories. Commands should contact the program administrator or coordinators for more info.

5. Released by RDML J. A. Robinson III, Chief of Information.//

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