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SUBJ/36TH ANNUAL SECRETARY OF WAR COMMUNITY DRUG AWARENESS AWARD SOLICITATION
FOR NOMINATIONS//

REF/A/MEMO/SECWAR/31MAR26//

AMPN/REF A IS THE OFFICE OF THE UNDER SECRETARY OF WAR FOR ACQUISITION AND
SUSTAINMENT MEMO ANNOUNCING THE 2026 RED RIBBON WEEK ACTIVITIES AND
SOLICITING NOMINATIONS FOR THE ANNUAL DRUG DEMAND REDUCTIONS AWARD.

RMKS/1. This NAVADMIN announces the Department of War (DoW) Drug Demand
Reduction Program solicitation for nominations for the Secretary of War
Community Drug Awareness Award. This award was established by the Department
in 1990 to promote its support of outreach and prevention programs within the
DoW community and encourage participation in the national Red Ribbon Week
drug prevention campaign. In the past, the military Services have exhibited
enthusiasm and energy in designing and implementing their programs for the
benefit of our Service Members and their families.
This award recognizes military bases, activities, or unit programs.
It is not awarded to specific individuals.

2. Nominations must describe innovative outreach initiatives that provide
credible information about the harmful effects of drug misuse and must
highlight innovative and creative digital and traditional community outreach
efforts during Fiscal Year 2026, including during Red Ribbon Week. Detailed
nomination criteria, eligibility, and common errors can be found at:
[https://www.mynavyhr.navy.mil/Support-Services/Culture-Resilience/Drug-
Alcohol-Deterrence/](https://www.mynavyhr.navy.mil/Support-Services/Culture-Resilience/Drug-Alcohol-Deterrence/).

3. Portions of each winner digital submission will be highlighted at the
October 2026 Red Ribbon Ceremony. Programs are highly encouraged to save
social media posts and reels to include in their nomination package. For a
copy of the highlight videos from the 2025 awards, please contact
Dr. Lynn Wagner at lynn.m.wagner2.civ@mail.mil or CAPT Jennifer Scancellia at
jennifer.m.scanella.mil@mail.mil.

4. Nominations must be submitted electronically and received no later than
26 June 2026, send via e-mail to N173Admin@us.navy.mil.
Nominations received after 26 June 2026 will not be considered.

5. The 2026 Community Drug Awareness Award will be presented during the DoW Annual Red Ribbon Week Observance Ceremony, tentatively scheduled for Thursday, 15 October 2026, at the Pentagon.

6. The point of contact is Mr. Allen Moore, Program Analyst, OPNAV N173, at (901) 874-3338 (DSN 882), allen.1.moore10.civ@us.navy.mil.

7. Released by Vice Admiral Jeffrey J. Czerewko, N1.//

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